



# It may be time to get screened.

Do it for your loved ones. Do it for you.

There's no better time than now to talk to your primary care provider about your options for a colorectal cancer screening.

## Why?

- Prevention is the best medicine – it can save your life.
- Knowing your test result provides peace of mind or may identify an issue before it becomes severe.
- You may have screening options, including in the comfort and privacy of your home.
- It's covered at no cost with your health care plan when prescribed by your doctor.

**Colorectal cancer is the second-leading cause of cancer death in the United States for men and women combined.\***

Visit [bcbsm.com/colorectal](https://bcbsm.com/colorectal) to learn more about your options. And then call your primary care provider for guidance or to schedule an appointment.

\*American Cancer Society.