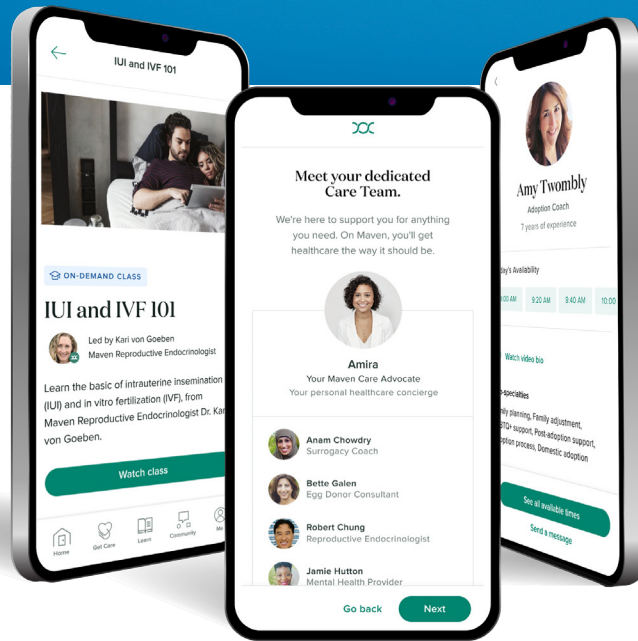




# Family Building program

A 24/7 virtual program through Maven that provides support and guidance for members who are planning a family



## No-cost support for family planning

As part of your health plan, you and your covered partner have access to this program at no cost.

Whether you're trying to get pregnant, start a family through IUI or IVF, or looking for expert guidance through adoption and surrogacy, the Family Building program is ready to help.

Scan this QR code to sign up for Maven.



Through the journey to parenthood, you have the guidance and support you need, when you need it. With Maven, you get:

- **A dedicated care advocate** who can:
  - Help you get answers to your biggest family planning questions
  - Recommend the best in-person clinics and care in your area
  - Be a source of personalized, one-on-one support
- **Trustworthy resources**, such as:
  - Clinically approved articles
  - On-demand classes like *Fertility 101*, *IUI and IVF 101* and *How to Protect Your Relationship from the Stress of Trying to Conceive*
  - Drop-in groups
  - The Maven community to interact with others on similar journeys
- **Unlimited virtual appointments and messaging** with providers and coaches from more than 35 specialties, including:
  - Reproductive endocrinologists
  - Adoption coaches
  - Surrogacy coaches
  - Fertility educators
  - Mental health specialists

Maven is an independent company supporting Blue Cross Blue Shield of Michigan and Blue Care Network by providing family building and women's health support services.

Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.