

Confidence comes with every card.®





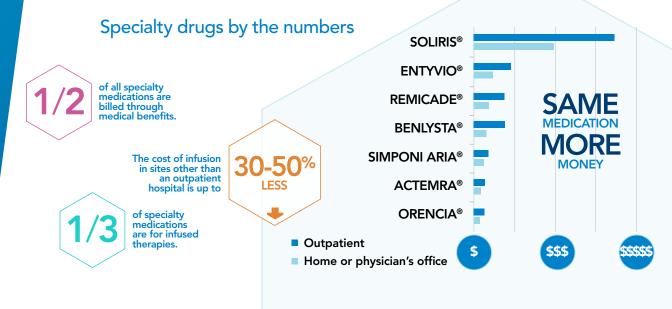
Infusion site of care matters

CHANGE LOCATIONS FOR COMFORT, CONVENIENCE, QUALITY CARE AT LOWER COSTS

Blue Cross Blue Shield of Michigan is working to make high-quality, convenient care available to members while managing the costs of some of the most expensive medications. Blue Cross is encouraging members to receive their infusion therapy of certain medical drugs at home, a doctor's office or a freestanding infusion center instead of in a hospital outpatient department.

We're focusing on the location of infusion care for chronic conditions that require long-term treatment with intravenous infusion of medications. Our prior authorization program requires additional approval in order for infusion services to be covered in a hospital outpatient department. Blue Cross will work with health care providers and members to ensure they have access to medically necessary medications.

Our members benefit from this change too. One member who switched her middle schoolage son to home infusions told us, "This is an amazing thing for us. ... Our family loves home infusion." The change saves time and makes the infusions more comfortable for her son.







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HIGH QUALITY CARE

- Infusion administration by trained nurses who remain with the member for the duration of the infusion
- Familiarity with member's health care needs and treatment regimen
- Work with member's doctor to address any concerns



COMFORTS OF HOME

- Lower risk of exposure to bacterial and viral infections that may be in hospitals and other facilities
- Medications and supplies delivered directly to the home
- Blood work can also be drawn at home

PILOT PROGRAM SUCCESS

- No patients switched back to an outpatient setting
- No member complaints about site of care coordination
- No ER visits related to home infusion



INITIAL TARGETED THERAPIES

- IVIG for various diseases, including auto-immune and infectious diseases
- Remicade[®] rheumatoid arthritis, psoriasis, Crohn's disease, ulcerative colitis
- Entyvio[®] Crohn's disease, ulcerative colitis
- Orencia[®] rheumatoid arthritis
- Soliris[®] paroxysmal nocturnal hemoglobinuria
- Actemra[®] rheumatoid arthritis
- Benlysta[®] lupus
- Simponi Aria[®] rheumatoid arthritis, colitis, psoriatic arthritis

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