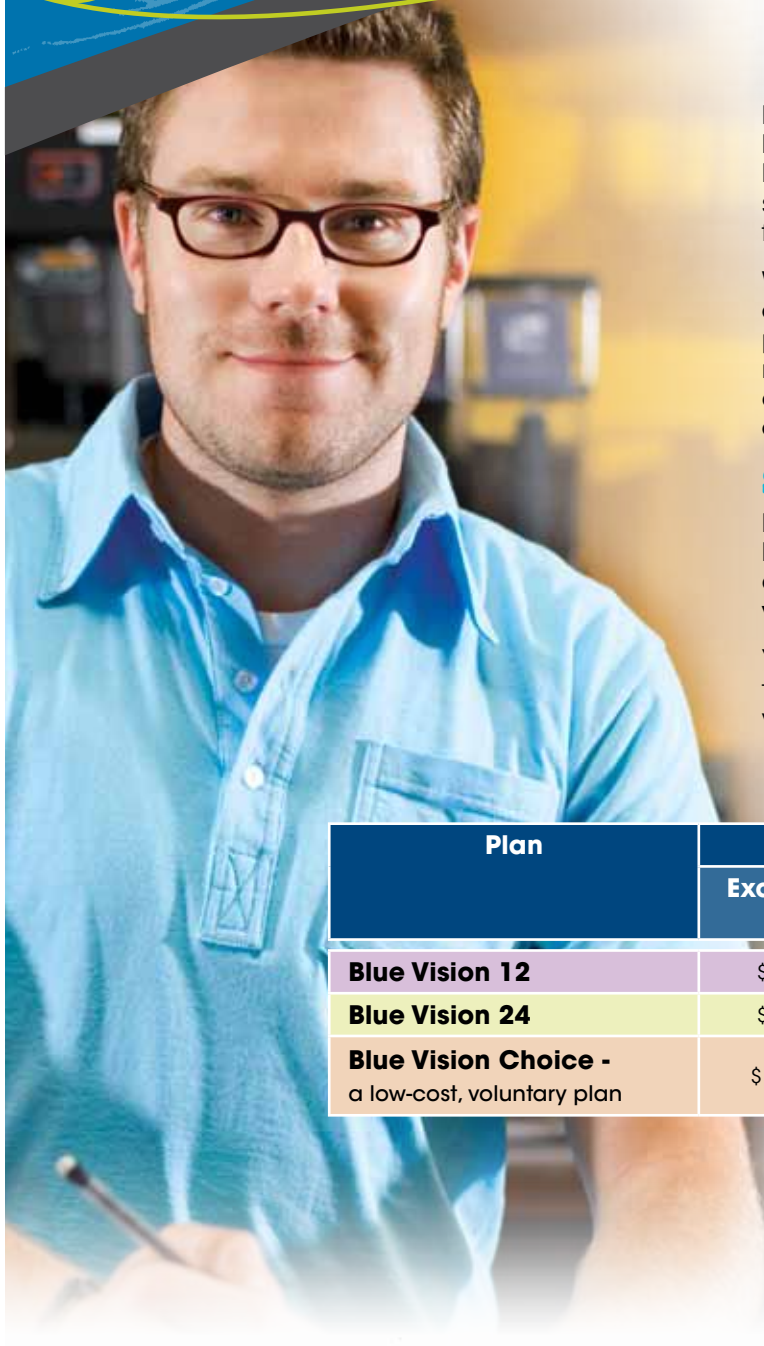




Blue VisionSM



Did you know that eyes serve as early indicators of health problems like diabetes and high blood pressure? Eye doctors can be the first people to identify warning signs, treat diseases early and help ward off higher costs further down the line.

We partner with VSP[®] Vision Care* to offer three quality eye care plans for small businesses. Each plan offers preventive care, corrective treatment and an attractive retail frame allowance. Plus your employees will have access to an unmatched network of private-practice eye doctors and access points**.

Sustainable plan designs

Managing costs is a primary concern of any small business owner. But did you know that even the highest-quality Blue Vision plan can cost **less than 3 percent of your total benefit package?**

You choose the Blue Vision plan design that offers you the best value and highest quality to fit the needs of your business.

Plan	Copays		Frequency
	Exams	Lenses and Frames	
Blue Vision 12	\$5	\$10	12 months
Blue Vision 24	\$5	\$10	24 months
Blue Vision Choice - a low-cost, voluntary plan	\$10	\$25	Exam and lenses 12 months Frames 24 months



Blue Cross
Blue Shield
Blue Care Network
of Michigan



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Now that's how a small business grows.

The power of a network

Blue Vision plans are packed with value:

- Access to VSP's 26,000 private-practice eye care doctors and 40,000 access points, the largest network of its kind
- The cost savings of a network
- The freedom to choose any provider
- Network doctors offer convenient hours, including early morning, evening and weekend availability
- Network doctors stock at least 200 pairs of eyeglass frames
- The ability to choose any frame, lens type or brand on the market
- Discounts on noncovered options and LASIK surgery
- 20 percent discount off cost of second complete pair of prescription glasses (lenses and frames)



Convenience

Blue Vision is simple to use:

- Members have no claim forms or paperwork to complete. Network doctors verify member eligibility and coverage and submit all claims directly for processing.
- Members need only their Blues ID card for vision services.
- Finding a doctor is easy. A provider directory is available at **vsp.com** or by calling VSP Member Services at **1-800-877-7195**.
- Members can learn more about eye care from articles and educational videos at **vsp.com**.

For more information on how to grow a healthy work force with a Blue Cross Blue Shield of Michigan or Blue Care Network vision plan, contact your Blues-contracted agent, local chamber or trade association or visit bcbsm.com/grow.

* VSP Vision Care is an independent company that provides vision benefit services for Blue Cross Blue Shield of Michigan and Blue Care Network members. VSP is a registered trademark of Vision Service Plan.

** Access points are locations where vision services are available. Example: One eye doctor practicing in two locations would be two access points.

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