



# Online capabilities

## Let the power of the web help you grow a healthier, more sustainable work force.

When you are working hard to cultivate your business, the last thing you need is high health care costs. The solution? Healthier employees.

Our services and online tools will motivate your employees to live healthier lifestyles and learn how to manage certain illnesses.

By logging on to Member Secured Services, your employees will have the following health services available at their fingertips:

### Your Benefits Guide

Your employees can take a detailed look at their benefits.

### Provider Directory

Your employees can look up their provider or find a registered BCBSM physician.

### Claims status

Your employees can track the status of current and previous claims.

### ID card replacement information

Card lost or stolen? We can help your employees get a new one.

### Valuable member discounts

With Blue 365<sup>®</sup> and HealthyBlueXtras<sup>SM</sup>, your employees can receive discounts on a variety of healthy products and services from companies across the state of Michigan and the U.S.

### Healthcare Advisor<sup>TM</sup>, powered by WebMD

A suite of online tools that can help your employees select their plan, research drug treatments, select a physician, find and compare hospitals, and research the costs of common health care treatments.

### Online EOBs

Your employees can keep track of their medical care by viewing their *Explanation of Benefit Payments* statement online.

### Online Drug Benefit Tool

Your employees can view their current copayments and pharmacy benefit information, get cost estimates for certain drugs, find a participating pharmacy nearby, and print their prescription drug history.

### Dedicated health support

In addition to these resources, your employees will have access to the following online tools and programs through **BlueHealthConnection<sup>®</sup>**:

#### Health assessment

Online questionnaire that helps members pinpoint specific health issues and risks and offers appropriate health solutions.

#### Online health coaching

A team of virtual experts will give your employees a personalized plan and supportive tips on how to adopt a healthier lifestyle.

With all of these online resources and tools, your employees will have everything they need to adopt a healthier lifestyle.

And what do you get? A healthier work force and lower health care costs.



Blue Cross  
Blue Shield  
Blue Care Network  
of Michigan

# 2011

## Now that's how a small business grows.