



FACT SHEET

Physician Group Incentive Program Electronic Prescribing Initiative

About Value Partnerships

Value Partnerships is a collection of clinically oriented initiatives among Michigan physicians, hospitals and Blue Cross Blue Shield of Michigan that are improving clinical quality, reducing complications, controlling cost trends, eliminating errors and improving health outcomes throughout Michigan.

About The Physician Group Incentive Program

This program began in 2005 to encourage and incentivize physicians to more effectively manage populations of patients with chronic diseases and build an infrastructure to more robustly measure and monitor care quality. As of January 2010, 38 physician organizations and 8,148 primary care physicians and specialists are working together to improve health care for roughly 1.8 million Michigan Blues members.



Questions about the Electronic Prescribing Initiative? Please contact Margaret Mason, MHSA
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Overview

The purpose of the Electronic Prescribing Initiative is to improve the safety, quality and cost-effectiveness of the prescribing process through widespread adoption and increased use of electronic prescribing and clinical decision support tools.

Objective

Increase the number of primary care physicians (PCP) in the Practice Unit who achieve electronic prescribing (e-Prescribing) functionality for all of their patients (for all prescriptions that can be transmitted electronically)

Incentive Design

Physician Organizations will be paid a flat fee, paid in installments over the course of two years, for each physician. Physician must be:

- In a practice unit that is actively engaged for no longer than one incentive reporting period in implementing a qualified e-Prescribing system or in the process of extending use of a qualified e-Prescribing system from physician champions to all physicians
- In a Practice Unit in which a qualified e-Prescribing system is being actively used by all physicians

Evaluation

Performance improvement is evaluated by:

- All primary care physicians in the practice unit have e-Prescribing functionality and use it for all of their patients (all prescriptions that can be transmitted electronically)
- E-Prescribing functionality is defined as:
 - Vendor meets Medicare requirement standards
 - Vendor contractually guarantees at least 96% of up time
 - For controlled substances, physicians are able to use e-Prescribing system to obtain decision support and complete medication history

As of July 2009, over 40% of PGIP PCP's have achieved e-Prescribing functionality

For more information on PGIP, or for a copy of the full description, please contact:
providerpartnerships@bcbsm.com