

Fact Sheet

Physician Group Incentive Program

Patient-Centered Medical Home

2011



About Value Partnerships

Value Partnerships is a collection of clinically oriented initiatives among Michigan physicians, hospitals and Blue Cross Blue Shield of Michigan that are improving clinical quality, reducing complications, controlling cost trends, eliminating errors, and improving health outcomes throughout Michigan.

About The Physician Group Incentive Program

The Physician Group Incentive Program (PGIP) began in 2005 to encourage and incentivize physicians to more effectively manage populations of patients and build an infrastructure to more robustly measure and monitor care quality. As of August 2010, 37 physician organizations (POs) and over 8,600 physicians are working together to improve health care for more than 1.8 million Michigan Blues members.

About The Patient-Centered Medical Home Model

Since July 2009, the PCMH Designation Program has provided additional financial support to those PGIP primary care physicians who have made significant progress in incorporating PCMH infrastructure into routine practice, and have achieved outstanding results on quality and efficiency measures. As of the 2010 Designation cycle, there are more than 1,800 PCMH-designated physicians in about 500 practices, providing care to over 2 million members.

Patient Web Portal

Overview

To support and promote the concept of the Patient-Centered Medical Home (PCMH), and in recognition of the challenges associated with transitioning to a PCMH model, BCBSM invites PGIP-participating POs to collaborate with us in a two-pronged PCMH approach:

- I. PCMH Related PGIP Initiatives
- II. PCMH Designation Program

Both opportunities are optional for providers.

The goal of the Patient Web Portal Initiative is to support optimal management of patients with chronic conditions by using a patient web portal to allow for electronic communication between patients and physicians, and provide greater access to medical information and technical tools.

Objectives

The objective of the Patient Web Portal Initiative is to annually increase the percentage of PGIP practice units that have implemented the capabilities associated with this initiative.

Incentive Design

This initiative has two Incentive Payment periods:

- January 1 – June 30 (6 months)
- July 1 – December 31 (6 months)

Physician Organizations receive incentive payments commensurate with their performance on implementing PCMH capabilities during the six-month incentive payment period.

Participation Criteria

To participate in this initiative, POs must currently participate in the Physician Group Incentive Program.

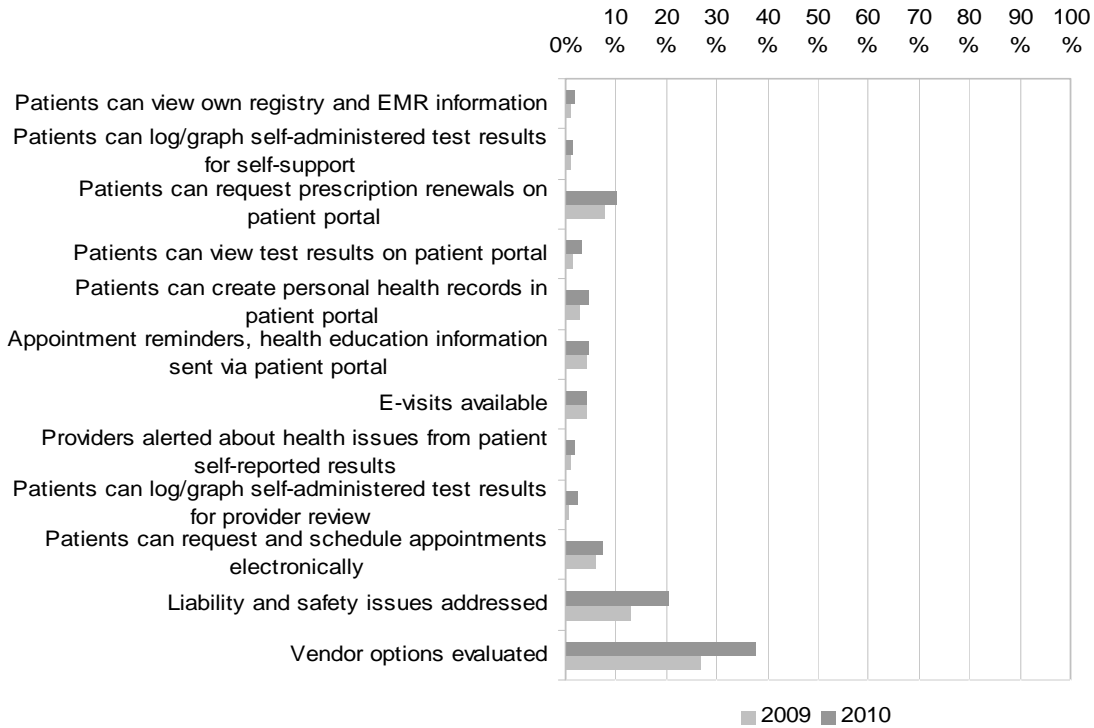
Initiative Capabilities

For a detailed description of the capabilities associated with this initiative, please refer to the Initiative Plan or PCMH Interpretive Guidelines.



Results

The percentage of practice units that have implemented each capability associated with this initiative has steadily increased over time, which shows that overall, PCMH-participating providers across the state are transforming their practices to become more patient-centered.



Questions about the Patient-Provider Partnership Initiative?

Please contact Lisa Rajt, Senior Health Care Analyst, at lrajt@bcbsm.com



For more information on PGIP, or for a copy of the full initiative plan or Interpretive Guidelines, please contact:

providerpartnerships@bcbsm.com