



**BlueCross BlueShield
Association**

An Association of Independent
Blue Cross and Blue Shield Plans

SENIOR MARKETS

2011 Medicare Advantage and Prescription Drug Plans Offered by Blue Cross and Blue Shield Plans

Updated December 2010

2011 Medicare Advantage Plans

Offered by Blue Cross and Blue Shield Plans

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	BlueCross and Blue Shield Plan Sponsor	Product Name
Alabama		X						Blue Cross and Blue Shield of Alabama	Blue Advantage Premier (Local PPO)
		X						Blue Cross and Blue Shield of Alabama	Blue Advantage Complete (Local PPO)
Arkansas				X				Arkansas Blue Cross and Blue Shield	Medi-Pak Advantage (PFFS)
		X						Arkansas Blue Cross and Blue Shield	Medi-Pak Advantage – St. Vincent PPO (Local PPO)
California	X							Anthem Blue Cross Life and Health Insurance Co.	Freedom Blue Classic sm (Regional PPO)
	X							Anthem Blue Cross Life and Health Insurance Co.	Freedom Blue Plan I sm (Regional PPO)
			X					Blue Cross of California	Blue Cross Senior Secure Plan I (HMO)
			X					Blue Shield of California	Blue Shield 65 Plus (HMO)
Colorado			X					Anthem Blue Cross and Blue Shield	SureValue Basic (HMO)
			X					Anthem Blue Cross and Blue Shield	SureValue Enhanced (HMO)
Connecticut			X					Anthem Blue Cross and Blue Shield	MediBlue Essential (HMO)
			X					Anthem Blue Cross and Blue Shield	MediBlue Plus (HMO)
			X					Anthem Blue Cross and Blue Shield	MediBlue Value (HMO)
Florida	X							Blue Cross and Blue Shield of Florida	BlueMedicare Regional PPO (Regional PPO)
		X						Blue Cross and Blue Shield of Florida	BlueMedicare PPO (Local PPO)
				X				Blue Cross and Blue Shield of Florida	BlueMedicare PFFS (PFFS)
			X					Blue Cross and Blue Shield of Florida (Health Options, Inc.)	BlueMedicare HMO (HMO)
			X					Blue Cross and Blue Shield of Florida (Capital Health Plan)	Capital Health Plan (HMO)
			X					Blue Cross and Blue Shield of Florida (Florida Health Care Plan)	Medvantage Plan (HMO)

Key:

PPO = Preferred Provider Organization
HMO = Health Maintenance Organization
PFFS = Private Fee-For-Service
Cost = Cost Contract
SNP = Special Needs Plan
MSA = Medical Savings Account
POS – HMO with Point-Of-Service Option

Medicare Advantage plans must include the Medicare prescription drug coverage in at least one of their MA benefit options (except for private fee for service and cost plans where it is optional). Regional PPOs and SNPs must offer drug coverage in all of their options.

Except for Regional PPOs and MSAs, MA service areas may not be statewide.

2011 Medicare Advantage Plans Offered by Blue Cross and Blue Shield Plans (continued)

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	BlueCross and Blue Shield Plan Sponsor	Product Name
Georgia			X					Blue Cross Blue Shield Healthcare Plan of Georgia	BlueValue Secure HMO (HMO)
			X					Blue Cross Blue Shield Healthcare Plan of Georgia	BlueValue Basic (HMO)
				X				Anthem Blue Cross and Blue Shield	SmartValue Plus (PFFS)
				X				Anthem Blue Cross and Blue Shield	SmartValue Classic (PFFS)
Hawaii					X			Blue Cross and Blue Shield of Hawaii (Hawaii Medical Service Association)	65C Plus (Cost)
		X						Blue Cross and Blue Shield of Hawaii (Hawaii Medical Service Association)	Akamai Advantage (Local PPO)
	X							Blue Cross and Blue Shield of Hawaii (Hawaii Medical Service Association)	Akamai Advantage (Regional PPO)
Idaho		X						Blue Cross of Idaho	Secure Blue (Local PPO)
			X					Blue Cross of Idaho	True Blue (HMO)
				X				Blue Cross of Idaho	Flexi Blue (PFFS)
						X		Blue Cross of Idaho	True Blue Special Needs Plan (SNP)
		X						Regence BlueShield of Idaho (The Regence Group)	Regence MedAdvantage (Local PPO)
Indiana	X							Anthem Blue Cross and Blue Shield	Blue Medicare Access Standard sm (Regional PPO)
	X							Anthem Blue Cross and Blue Shield	Blue Medicare Access Value sm (Regional PPO)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Select (Local PPO)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Standard (Local PPO)
Iowa	X						Wellmark Blue Cross and Blue Shield of Iowa	MedicareBlue PPO (Regional PPO)	
Kentucky	X							Anthem Blue Cross and Blue Shield	Blue Medicare Access Standard sm (Regional PPO)
	X							Anthem Blue Cross and Blue Shield	Blue Medicare Access Value sm (Regional PPO)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Select (Local PPO)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Standard (Local PPO)
				X				Anthem Blue Cross and Blue Shield	Anthem Senior Advantage Basic (HMO)
				X				Anthem Blue Cross and Blue Shield	Anthem Senior Advantage Value (HMO)
Massachusetts		X						Blue Cross Blue Shield of Massachusetts	Medicare PPO Blue (Local PPO)
			X					Blue Cross Blue Shield of Massachusetts	Medicare HMO Blue (HMO)

2011 Medicare Advantage Plans Offered by Blue Cross and Blue Shield Plans (continued)

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	BlueCross and Blue Shield Plan Sponsor	Product Name
Michigan		X						Blue Cross Blue Shield of Michigan	Medicare Plus Blue Signature PPO (Local PPO)
		X						Blue Cross Blue Shield of Michigan	Medicare Plus Blue Vitality PPO (Local PPO)
		X						Blue Cross Blue Shield of Michigan	Medicare Plus Blue Assure PPO (Local PPO)
				X				Blue Care Network (Blue Cross Blue Shield of Michigan)	Blue Care Network Advantage (HMO-POS)
Minnesota	X							Blue Cross and Blue Shield of Minnesota	MedicareBlue PPO (Regional PPO)
					X			Blue Cross and Blue Shield of Minnesota	Platinum Blue (Cost)
						X		Blue Plus (Blue Cross and Blue Shield of Minnesota)	SecureBlue (SNP)
Missouri				X				Anthem Blue Cross and Blue Shield	SmartValue Plus (PFFS)
				X				Anthem Blue Cross and Blue Shield	SmartValue Classic (PFFS)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Select (Local PPO)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Core (Local PPO)
Montana	X						Blue Cross and Blue Shield of Montana	MedicareBlue PPO (Regional PPO)	
Nebraska	X						Blue Cross and Blue Shield of Nebraska	MedicareBlue PPO (Regional PPO)	
Nevada		X					Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Core (Local PPO)	
New Hampshire				X				Anthem Blue Cross and Blue Shield	SmartValue Plus (PFFS)
				X				Anthem Blue Cross and Blue Shield	SmartValue Classic (PFFS)
New Jersey			X					Horizon Blue Cross and Blue Shield of New Jersey	Horizon Medicare Blue Value (HMO)
			X					Horizon Blue Cross and Blue Shield of New Jersey	Horizon Medicare Blue Access (HMO-POS)

2011 Medicare Advantage Plans Offered by Blue Cross and Blue Shield Plans (continued)

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	BlueCross and Blue Shield Plan Sponsor	Product Name
New York		X						BlueCross BlueShield of Western New York and BlueShield of Northeastern New York (HealthNow New York, Inc.)	Forever Blue Medicare PPO (Local PPO)
			X					BlueCross BlueShield of Western New York and BlueShield of Northeastern New York (HealthNow New York, Inc.)	Senior Blue HMO (HMO)
							X	BlueCross BlueShield of Western New York and BlueShield of Northeastern New York (HealthNow New York, Inc.)	BlueSaver MSA (MSA)
				X				Empire BlueCross Blue Shield, Empire BlueCross	Empire MediBlue Essential (HMO)
				X				Empire BlueCross Blue Shield, Empire BlueCross	Empire MediBlue Plus (HMO)
				X				Empire BlueCross Blue Shield, Empire BlueCross	Empire MediBlue Select (HMO)
			X					Empire BlueCross BlueShield, Empire BlueCross	Empire MediBlue Freedom I (Local PPO)
			X					Empire BlueCross BlueShield, Empire BlueCross	Empire MediBlue Freedom II (Local PPO)
			X					Empire BlueCross BlueShield, Empire BlueCross	Empire MediBlue Freedom III (Local PPO)
			X					Excellus BlueCross Blue Shield	Medicare Blue PPO (Local PPO)
				X				Excellus BlueCross BlueShield	Medicare Blue Choice (HMO)
						X		Excellus BlueCross BlueShield	Blue Choice Senior (Cost)
North Carolina		X						Blue Cross and Blue Shield of North Carolina	Blue Medicare PPO (Local PPO)
			X					Blue Cross and Blue Shield of North Carolina	Blue Medicare HMO (HMO)
North Dakota	X							BlueCross BlueShield of North Dakota	MedicareBlue PPO (Regional PPO)

2011 Medicare Advantage Plans Offered by Blue Cross and Blue Shield Plans (continued)

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	BlueCross and Blue Shield Plan Sponsor	Product Name
Ohio			X					Anthem Blue Cross and Blue Shield	Anthem Senior Advantage Basic (HMO)
			X					Anthem Blue Cross and Blue Shield	Anthem Senior Advantage Plus (HMO)
			X					Anthem Blue Cross and Blue Shield	Anthem Senior Advantage Value (HMO)
	X							Anthem Blue Cross and Blue Shield	Blue Medicare Access Classic (Regional PPO)
	X							Anthem Blue Cross and Blue Shield	Blue Medicare Access Value (Regional PPO)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Select (Local PPO)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Standard (Local PPO)
Oregon		X					Regence BlueCross BlueShield of Oregon (The Regence Group)	Regence MedAdvantage (Local PPO)	
Pennsylvania		X						Highmark Inc.	FreedomBlue PPO (Local PPO)
						X		Keystone Health Plan West, Inc. (Highmark Inc.)	SecurityBlue HMO Care (SNP)
		X						Capital BlueCross	SeniorBlue PPO (Local PPO)
			X					Keystone Health Plan Central (Capital BlueCross)	SeniorBlue HMO (HMO)
			X					Keystone Health Plan West, Inc. (Highmark Inc.)	SecurityBlue HMO (HMO)
		X						Independence Blue Cross	PersonalChoice65 (Local PPO)
			X					Independence Blue Cross	Keystone 65 Advantage Preferred (HMO)
Puerto Rico		X						Triple-S Management Corporation	Triple-S Medicare Optimo (Local PPO)
		X						Triple-S Management Corporation	Triple-S Medicare Optimo Plus (Local PPO)
			X					Triple-S Management Corporation	Triple-S Medicare Optimo Select (HMO)
			X					Triple-S Management Corporation	Triple-S Medicare Optimo Premier (HMO)
						X		Triple-S Management Corporation	Triple-S Medicare Selecto Platino (SNP)
Rhode Island			X					Blue Cross & Blue Shield of Rhode Island	Blue ChiP for Medicare Core (HMO)
			X					Blue Cross & Blue Shield of Rhode Island	Blue ChiP for Medicare Standard with Drugs (HMO)
			X					Blue Cross & Blue Shield of Rhode Island	Blue ChiP for Medicare Plus (HMO)
South Carolina		X						Blue Cross and Blue Shield of South Carolina	Medicare Blue (Local PPO)
		X						Blue Cross and Blue Shield of South Carolina	Medicare Blue Plus (Local PPO)
		X						Blue Cross and Blue Shield of South Carolina	Medicare Blue Saver (Local PPO)

2011 Medicare Advantage Plans Offered by Blue Cross and Blue Shield Plans (continued)

State	Regional PPO	Local PPO	HMO	PFFS	Cost	SNP	MSA	BlueCross and Blue Shield Plan Sponsor	Product Name
South Dakota	X							Wellmark Blue Cross and Blue Shield of South Dakota	MedicareBlue PPO (Regional PPO)
Tennessee		X						BlueCross BlueShield of Tennessee	BlueAdvantage PPO (Local PPO)
				X				BlueCross BlueShield of Tennessee	BlueAdvantage PFFS (PFFS)
Utah		X						Regence BlueCross BlueShield of Utah (The Regence Group)	Regence MedAdvantage (Local PPO)
Virginia		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Classic (Local PPO)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Premier (Local PPO)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Standard (Local PPO)
				X				Anthem Blue Cross and Blue Shield	SmartValue Plus (PFFS)
				X				Anthem Blue Cross and Blue Shield	Smart Value Classic (PFFS)
Washington		X					Regence BlueShield	Regence MedAdvantage (Local PPO)	
West Virginia		X					Highmark Health Insurance Company (Highmark Inc.)	FreedomBlue PPO (Local PPO)	
Wisconsin		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Core (Local PPO)
		X						Anthem Blue Cross and Blue Shield	Anthem Medicare Preferred Select (Local PPO)
				X				Anthem Blue Cross and Blue Shield	SmartValue Plus (PFFS)
				X				Anthem Blue Cross and Blue Shield	SmartValue Classic (PFFS)
Wyoming	X						Blue Cross and Blue Shield of Wyoming	MedicareBlue PPO (Regional PPO)	

As of 1/1/11, Medicare Advantage Plans will not be offered by Blue Cross and Blue Shield Plans in the following states: AK, AZ, DC, DE, IL, KS, LA, MD, MS, NM, OK, TX and VT.

Four Regional Medicare Advantage PPO Plans are offered by Blue Cross and Blue Shield Plans in the following CMS regions:

- California (Region 32): Blue Cross of California (WellPoint, Inc.)
- Indiana and Kentucky (Region 15): Anthem Blue Cross and Blue Shield (WellPoint, Inc.)
- Ohio (Region 14): Anthem Blue Cross and Blue Shield (WellPoint, Inc.)
- Upper Midwest and Northern Plains (Region 19): a joint offering by
 - Wellmark Blue Cross and Blue Shield of Iowa/Wellmark Blue Cross and Blue Shield of South Dakota
 - Blue Cross and Blue Shield of Minnesota (Aware Integrated, Inc.)
 - Blue Cross and Blue Shield of Montana
 - Blue Cross and Blue Shield of Nebraska
 - BlueCross BlueShield of North Dakota
 - Blue Cross Blue Shield of Wyoming

2011 Standalone Prescription Drug Plans

Offered by Blue Cross and Blue Shield Plans

State	Standalone Prescription Drug Plan (PDP)	Blue Cross and Blue Shield Plan Sponsor	Product Name
Alabama	X	Blue Cross and Blue Shield of Alabama and BlueCross Blue Shield of Tennessee	BlueRx Option 1
	X	Blue Cross and Blue Shield of Alabama and BlueCross Blue Shield of Tennessee	BlueRx Option II
Arkansas	X	Arkansas Blue Cross and Blue Shield	Medi-Pak Rx
California	X	Anthem Blue Cross Life and Health Insurance Company	Blue Cross MedicareRx
	X	Blue Shield of California	Blue Shield Medicare Rx
Colorado	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Connecticut	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Delaware	X	Medi-CareFirst BlueCross BlueShield	BlueRx Standard
	X	Medi-CareFirst BlueCross BlueShield	BlueRx Enhanced
Florida	X	Blue Cross and Blue Shield of Florida	BlueMedicare Rx
Georgia	X	Blue Cross and Blue Shield of Georgia, Inc.	Blue MedicareRx
Hawaii	X	Blue Cross and Blue Shield of Hawaii (Hawaii Medical Service Association)	Medicare Rx
Idaho	X	Regence Life and Health (The Regence Group)	Regence Life and Health Medicare Script
Illinois	X	Blue Cross and Blue Shield of Illinois	Blue MedicareRx
Indiana	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Iowa	X	Wellmark Blue Cross and Blue Shield of Iowa	MedicareBlue Rx
Kansas	X	Blue Cross and Blue Shield of Kansas	Blue MedicareRx
	X	Blue Cross and Blue Shield of Kansas City	Blue MedicareRx
Kentucky	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Louisiana	X	Blue Cross and Blue Shield of Louisiana	RxBLUE
Maine	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Maryland	X	Medi-CareFirst BlueCross BlueShield	BlueRx Standard
	X	Medi-CareFirst BlueCross BlueShield	BlueRx Enhanced
Massachusetts	X	Blue Cross and Blue Shield of Massachusetts	Blue MedicareRx
Michigan	X	Blue Cross Blue Shield of Michigan	Prescription Blue
Minnesota	X	Blue Cross and Blue Shield of Minnesota	MedicareBlue Rx
Missouri	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
	X	Blue Cross and Blue Shield of Kansas City	Blue MedicareRx
Montana	X	Blue Cross and Blue Shield of Montana	MedicareBlue Rx
Nebraska	X	Blue Cross and Blue Shield of Nebraska	MedicareBlue Rx
Nevada	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx

2011 Standalone Prescription Drug Plans Offered by Blue Cross and Blue Shield Plans *(continued)*

State	Standalone Prescription Drug Plan (PDP)	Blue Cross and Blue Shield Plan Sponsor	Product Name
New Hampshire	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
New Jersey	X	Horizon Blue Cross and Blue Shield of New Jersey	Horizon Medicare Blue Rx
New Mexico	X	Blue Cross and Blue Shield of New Mexico	Blue MedicareRx
North Carolina	X	Blue Cross and Blue Shield of North Carolina	Blue Medicare Rx
North Dakota	X	BlueCross BlueShield of North Dakota	MedicareBlue Rx
Ohio	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Oklahoma	X	Blue Cross and Blue Shield of Oklahoma	Blue MedicareRx
Pennsylvania	X	Highmark Senior Resources (Highmark Inc.)	BlueRx
Puerto Rico	X	Triple-S Management Corporation	Triple-S FarmaMed
	X	Triple-S Management Corporation	Triple-S FarmaMed Plus
Rhode Island	X	Blue Cross & Blue Shield of Rhode Island	Blue MedicareRx
South Carolina	X	Blue Cross and Blue Shield of South Carolina	MedBlue Rx
	X	Blue Cross and Blue Shield of South Carolina	MedBlue Rx Plus
South Dakota	X	Wellmark Blue Cross and Blue Shield of South Dakota	MedicareBlue Rx
Tennessee	X	BlueCross BlueShield of Tennessee	BlueRx Option 1
	X	BlueCross BlueShield of Tennessee	BlueRx Option II
Texas	X	Blue Cross and Blue Shield of Texas	Blue MedicareRx
Utah	X	Regence Life and Health (The Regence Group)	Regence Life and Health Medicare Script
Vermont	X	Blue Cross and Blue Shield of Vermont	Blue MedicareRx
Virginia	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Washington D.C.	X	Medi-CareFirst BlueCross BlueShield	BlueRx Standard
	X	Medi-CareFirst BlueCross BlueShield	BlueRx Enhanced
West Virginia	X	Highmark Senior Resources (Highmark Inc.)	BlueRx
Wisconsin	X	Anthem Blue Cross and Blue Shield	Blue MedicareRx
Wyoming	X	Blue Cross and Blue Shield of Wyoming	MedicareBlue Rx

In 2011, Part D Prescription Drug Plans will not be offered by Blue Cross and Blue Shield Plans in the following states: AK, AZ, MS, OR and WA.