



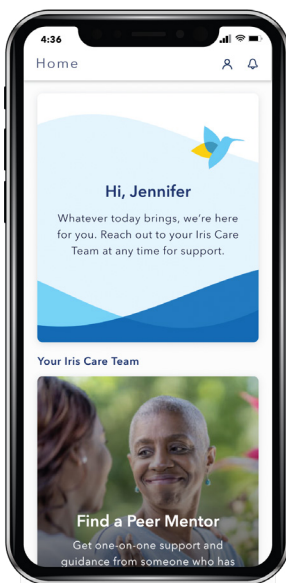
Cancer Support program

Now you can help by providing personalized, 24/7 support
for your employees affected by cancer.

FOR SELF-FUNDED GROUPS

Cancer affects us all

The unfortunate truth is that most people can say cancer has affected their life — personally or through family, friends or colleagues. You may have employees battling or taking care of a loved one with cancer. It can be difficult to know how to support them during this challenging time; **now you can help.**



Cancer Support program

Cancer is difficult to navigate, emotionally and physically. That's why we're working with OncoHealth® to introduce Cancer Support, a navigational program through OncoHealth's virtual platform, Iris. This is a buy-up option and an opportunity for self-funded employers to provide more help to employees during a critical time.

Added value for your employees and business

Cancer Support doesn't replace or interfere with care from established care teams and doctors. It complements them by providing immediate access to additional educational information and resources that cancer patients often need between appointments and treatment.

For employees and family

Personalized support system

Improved emotional health and coping skills

Convenient access to side effect and symptom management tools

Navigation to community and financial support resources that reduce barriers to care

Coordination of care between OncoHealth and patients' primary oncology team

For your business

Potentially lower emergency room and hospitalization costs

Enhanced employee experience

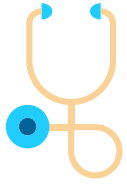
More engaged employees

Addresses social determinants of health

Offering an innovative program that supports employees and may help reduce health-related absences

Key features of the Cancer Support program

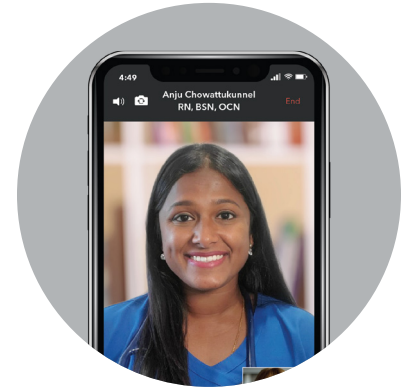
Eligible members include employees and family members on their plan who are survivors, newly diagnosed or in treatment. Caregivers can also participate on behalf of the patient. Users get access to these Iris platform features at no cost.



Cancer experts*

Symptoms and side effects can happen any time, so having 24/7 access to cancer experts is important. Users can connect securely:

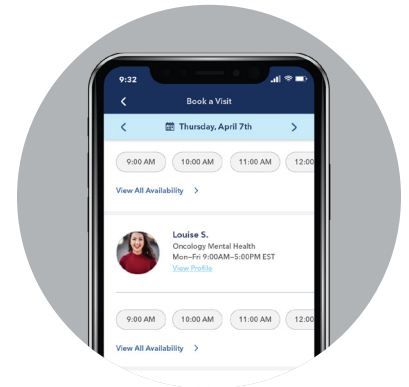
- With a team of oncology nurses to ask questions and get immediate guidance and support
- When they need to talk with someone about their current symptoms and side effects



Mental health support*

Participants can schedule appointments with a licensed therapist to address the emotional side of cancer and:

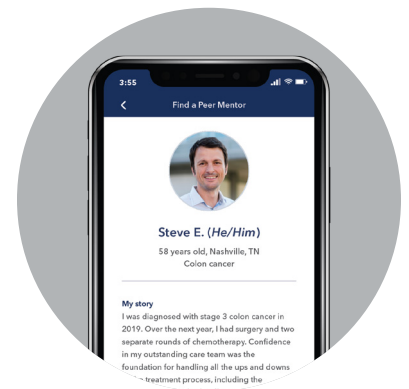
- Get guidance on a wide variety of topics, including coping strategies, fear of cancer recurrence, return-to-work plans and ways to talk with family about their diagnosis
- Track their mood to help with early mental health interventions



Peer mentor community*

People with cancer often want to talk with others who have been in similar situations. The peer mentor community feature:

- Allows users to connect with others selecting from gender, age, and cancer type, to find the best matched mentor
- Provides users with practical advice and support from peer mentors who are trained by OncoHealth



Educational information and additional resources

Cancer patients can be overwhelmed researching answers in between appointments and treatments. In one convenient spot, users get access to:

- A library of trustworthy, clinically approved articles, videos and webinars (live and recorded)
- A self-reported symptom tracker with monitoring that allows for early intervention by nurses
- Interpreters if English is a second language

*Chat, phone and video options are available to connect with cancer experts, licensed therapists and peer mentors.



Contact your sales representative or agent today to learn more about our Cancer Support program.

Scan for a brief overview video of the program



Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.

OncoHealth is an independent company supporting Blue Cross Blue Shield of Michigan and Blue Care Network by providing cancer support services.