



BlueCross
rewardsSM 

REGISTER YOUR MEMBER ACCOUNT TODAY

To earn rewards, you'll need an online member account.

Blue Cross RewardsSM is an innovative program built into your online member account. You and your covered family members can earn rewards when you sign up and receive rewardable health care services, such as a CT scan, mammogram, MRI or colonoscopy, at a cost-effective provider location.

After you've completed your service at a cost-effective provider location and your claim is processed, you'll be eligible for a gift card ranging from \$25 to \$75, depending on the service.

Sign up today.

An online account also allows you to:

- ✓ Access your health care information from your computer or mobile device.
- ✓ Check your coverage, out-of-pocket balance and claims.
- ✓ Find doctors, hospitals and specialists in your network.
- ✓ Get discounts on health-related products and services.


You'll need your Blue Cross member ID card in hand to get started.



Go to bcbsm.com/get-rewards

Getting started with Blue Cross Rewards is easy. If you don't have a registered online member account, go to bcbsm.com/get-rewards to get started.

Or use our app.

1. Download the app on the App Store® or Google Play™ (search for BCBSM).
2. Tap the  app icon.
3. Tap *Register* and follow the instructions.



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Your employer is responsible for any required tax reporting and withholding.