



Blue Cross
Blue Shield
Blue Care Network
of Michigan

Confidence comes with every card.®

Save money on specialty and other high-cost drugs with our High-Cost Drug Discount Optimization Program

Specialty and other high-cost drugs have made headlines in recent years for the rising costs seen nationwide. While these drugs amount to 2% of total prescriptions, they add up to 48% of the total cost. It's a challenge every employer faces in managing health care benefit costs for their employees. Blue Cross Blue Shield of Michigan and Blue Care Network have a new way to help you meet that challenge.



OUR SOLUTION

The High-Cost Drug Discount Optimization Program, powered by PillarRx, helps your employees find and take advantage of manufacturer copayment assistance programs that significantly lower their out-of-pocket costs for these expensive medications. The savings may make the difference in helping your members afford their medicine, increasing their adherence with their medication therapy and improving their health.

Members will save on more than 300 specialty and high-cost drugs.

We added this program to most pharmacy benefits for our large group fully insured customers Jan. 1, 2021, and for our small group fully insured customers on their 2021 renewal dates. We'll expand the program to all BCN fully insured groups with high-deductible health plans and plans that have pharmacy deductibles on Jan. 1, 2023.



HOW IT WORKS

Blue Cross and BCN identify eligible members based on their claims history for drugs included in the program. After enrolling, the member can save significantly. They may even pay nothing for their medication refills. With the High-Cost Drug Discount Optimization Program, members will never pay more than their usual copayments.

PillarRx sends introductory information to eligible members and then calls to enroll them and explain how the program works, what to expect at the pharmacy and answer questions. PillarRx communicates with pharmacies to send members' discount information. After they're enrolled, there are no other steps members need to take to save on their specialty and other high-cost medications in the program. They can call consultants at PillarRx at any time at [636-614-3126](tel:636-614-3126) with questions about their copay assistance. Only the amounts members pay for their prescriptions will apply toward their plan's annual out-of-pocket maximums.

The High-Cost Drug Discount Optimization Program, powered by PillarRx, is one of the solutions Blue Cross offers pharmacy plan customers to improve member health and lower costs. [Talk to your Blue Cross sales representative or contracted agent to find out more.](#)



WHAT MEMBERS ARE SAYING

"My doctor told me how much this medicine is, and I had no idea how I was going to pay for it. I am so thankful that you are involved. This is easy."

"Thank you so much for your help. You have a great way of explaining everything in a way I understand."

"I usually do not answer calls to my home phone, but I am so glad I took this call. You have been so helpful. I will hang onto your number and let you know if I have any problems. Thank you so much."

"This is a great program."

bcbsm.com/groupRx

PillarRx is an independent company providing Blue Cross Blue Shield of Michigan and Blue Care Network with a high-cost drug discount program.