

Blue Cross Complete to provide incentive payment for completion of the Vaccine For Children survey

Blue Cross Complete contracted pediatric practices are invited to participate in a survey aimed at gathering their insight and perspective on the Vaccine for Children program.

The VFC program plays a pivotal role in safeguarding the health of our communities by providing free vaccine to eligible children, thereby reducing barriers to immunization, and protecting against vaccine-preventable disease.

For completion of the survey, Blue Cross Complete contracted pediatric practices will receive a \$100 incentive payment. For providers have multiple practices, please click on the survey link below for each practice to enter your responses.

The \$100 incentive per practice for the survey completion is eligible for those practices that have a contracted pediatric primary care practitioner at the Type 2 NPI cited in the survey response, validated by Blue Cross Complete at the time of completion. Only surveys completed by June 12, 2024, will be eligible for the incentive.

Please click on the following link to access the survey at surveymonkey.com/r/bccvaccineforchildren.

For questions, please contact your Blue Cross Complete provider account executive or Blue Cross Complete Provider Inquiry at **1-888-213-5713**.

Preventative professionals encouraged to register their practice with the National Prevention Information Network directory

Now, more than ever, health care providers are being asked to join forces in the fight against preventable diseases and promote public health initiatives. One powerful way to contribute to this collective effort is by registering your practice with the [Centers for Disease and Control and Prevention National Prevention Information Network](#)*.

The NPIN provides a comprehensive, national directory of public and private providers in the U.S. that offer pre-exposure prophylaxis* to help prevent HIV infection. The directory provides a PrEP locator widget to assist members

with locating a PrEP provider in a their area. The NPIN directory is a clearinghouse and collaborative community that collects and disseminates data and material and enables prevention professional on the international, national, state and local levels to connect and share.

To register, go to npin.cdc.gov/organization/submit*. If you have questions, please contact your Blue Cross Complete provider account executive or Provider Inquiry at **1-888-312-5713**.

Report Z codes to help improve patients' health outcomes

At Blue Cross Complete, we believe providers play a critical role in addressing Social Determinants of Health by accurately reporting Z codes to help us better address issues and concerns affecting our members.

SDoH encompass a range of non-medical factors that influence a person's health. These include socioeconomic status, education level, neighborhood conditions, access to healthy food and employment status. SDoH can have a profound effect on a person's risk of developing chronic disease, their access to health care and overall well-being.

These social factors can impose significant barriers to a person's health and wellness and may affect their ability or willingness to follow a recommended treatment plan.

By working together to adopt a "whole person" approach, we can help remove barriers to improve health and enhance the quality of life for members. Therefore, reporting Z codes related to SDoH can provide crucial information to Blue Cross Complete.

Providers should include applicable SDoH Z codes when submitting claims for services. This can helps us track and identify the unique, social needs impacting our members and connect them to resources.

If you have questions, please contact your Blue Cross Complete provider account executive or Provider Inquiry at **1-888-312-5713**.

*Our website is mibluccrosscomplete.com. While website addresses for other organizations are provided for reference, Blue Cross Complete doesn't control these sites and isn't responsible for their content.