

**READY  
TO HELP**



## Save thousands on hearing care.

Thanks to Michigan Public School Employees' Retirement System, you have access to exclusive pricing on high-quality prescription hearing aids through an arrangement between Blue Cross Blue Shield of Michigan and TruHearing®. Don't miss out on this offer. It's easy to get started.

Your 2025 medical plan covers up to two TruHearing Premium or Advanced hearing aids once every 36 months with low copayments.

### Your hearing aid purchase includes:



60-day, risk-free trial



1 year of follow-up visits



80 free batteries per non-rechargeable hearing aid



3-year manufacturer warranty

	Hearing aid	Your cost per aid	Avg retail price per aid	Savings per aid
Exam: \$45 copay	TruHearing Premium	<b>\$799</b>	\$3,250	\$2,451
	TruHearing Advanced	<b>\$499</b>	\$2,720	\$2,221

*Rechargeable battery option available on select styles for an additional \$50 per aid. Exam must be performed by a TruHearing network provider.*

**Hear what you've been missing.  
Call TruHearing today.**

**1-855-205-6305  
TTY: 711**

Hours: 8 a.m. to 8 p.m. Eastern time  
Monday through Friday





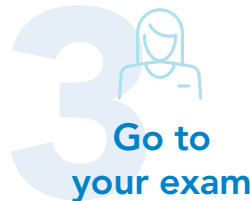
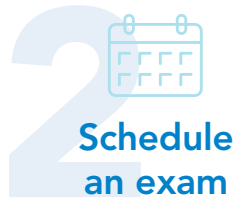
TruHearing makes the journey easy.



Scan with your smartphone to see how it works.

[truhearing.com/how-it-works](https://truhearing.com/how-it-works)

## Get started with 5 simple steps.



Call TruHearing to get started.

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Screen your hearing: [truhearing.com/mpsers-hs](https://truhearing.com/mpsers-hs)

Your routine hearing care benefit is brought to you through an arrangement between Blue Cross and TruHearing. TruHearing is an independent company that provides hearing services to certain Blue Cross members. TruHearing does not provide Blue Cross-branded products and services.

TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names and company names are the property of their respective owners. Savings and retail pricing based on a survey of national average hearing aid prices compared to TruHearing pricing. Retail pricing of TruHearing-branded aids based on prices for comparable aids. Savings may vary. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing Hearing consultant.

Blue Cross Blue Shield of Michigan is a nonprofit corporation and independent licensee of the Blue Cross and Blue Shield Association.

