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Essential Vision

Get the most out of your vision coverage

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Keeping an eye on your health

It takes more than just medical care to maintain a healthy lifestyle. Your eye doctor can be the first health care professional to identify serious conditions including diabetes, hypertension and heart disease during a routine eye exam. Your eye doctor plays a key role in keeping you healthy, and your Essential Vision plan, administered by Heritage Vision, from Blue Cross Blue Shield of Michigan, will help.

With your Essential Vision plan, you get:

- Access to one of thousands of private practice or retail-affiliated providers across the country
- Benefit coverage for eye care, preventive services, and corrective treatment
- Significant discounts on prescription eyewear, LASIK, lens options and hearing care

What to expect at your eye exam

During your exam, your doctor will evaluate your medical and eye history and conduct tests to determine:

- How far away you can see
- How well your eyes work together and on their own
- The inner pressure of your eyes (glaucoma checkup)
- If you are at risk for various eye conditions

Get started today

- Choose an Essential Vision doctor from the Heritage Vision network. Visit heritagevisionplans.com, or call 1-800-252-2053 to find a doctor who's right for you
- 2. Make an appointment and tell the doctor you have Heritage Vision benefits as part of your Essential Vision plan.
- 3. It's as simple as that. No need to complete a claim form. We'll handle the rest.



Essential Vision coverage is accepted at national retail chains

You can use your Essential Vision benefits at more than 31,000 providers nationwide and over 1,400 providers in Michigan. Henry Ford OptimEyes, Walmart VisionCenter, Target Optical, SVS Vision, Visionworks and more.

For more information about your vision benefits, log in to your member account on **bcbsm.com** and click on *My Coverage*, then *Vision*.