

THE BLUE CROSS DIFFERENCE

Smarter, Better, Personalized Health Care

For All Fully Insured Group Members

At no added cost, your medical plan includes programs designed to address the total cost of care while focusing on your whole health.*

Maternity and menopause | Maven
Cancer support | OncoHealth
Diabetes management | Teladoc Health
Diabetes prevention | Teladoc Health
Hypertension | Teladoc Health
Weight management | Teladoc Health

Virtual mental health care | Teladoc Health

Mental Health Self-Guided Support |

Teladoc Health

Blue Cross Virtual Well-BeingSM

Blue Cross Well-BeingSM | Virgin Pulse*

Crisis care services

*This program's web page will be available Jan. 1, 2025. Also, Virgin Pulse will become Personify Health on Jan. 1, 2025.

HMO PLANS ONLY:

Blue Cross Personalized MedicineSM Generics Advantage Program



*A copay or deductible may apply for virtual care or virtual mental health care visits.

Log in to your member account for coverage details.

Virtual primary care for PPO | Teladoc Health
Virtual care | Teladoc Health
Virtual urgent care | Teladoc Health
Virtual mental health care | Teladoc Health
Walk-in clinics
24-Hour Nurse Line

Blue Cross Coordinated CareSM

High-Cost Drug Discount
Optimization Program | PillarRx
Drug Adherence Discount Program |

Price Edge

Sempre Health

Cellular and Gene Therapies Management Oncology Value Management



If you need more information, call Customer Service at the number listed on the back of your Blue Cross Blue Shield of Michigan or Blue Care Network member ID card.



Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

Maven is an independent company supporting Blue Cross Blue Shield of Michigan and Blue Care Network by providing family building and women's health support services.

OncoHealth is an independent company providing digital cancer support services to Blue Cross Blue Shield of Michigan and Blue Care Network members.

Teladoc Health® is an independent company that provides Virtual Care Solutions for Blue Cross Blue Shield of Michigan and Blue Care Network.

Virgin Pulse is an independent company that provides health and well-being services on behalf of Blue Cross Blue Shield of Michigan and Blue Care Network.

Blue Cross Blue Shield of Michigan and Blue Care Network have contracted with Sempre Health, an independent company, to provide a drug discount program.

PillarRx is an independent company providing Blue Cross Blue Shield of Michigan and Blue Care Network with a high-cost drug discount program.

WP 20590 NOV 24