



CIVICA™

A BOLD PARTNERSHIP TO LOWER THE COST OF PRESCRIPTION DRUGS



Today, generic medications account for 90% of all prescriptions, and certain generic medications are expensive, contributing to rising health care costs and potentially leading your employees and their family members to ration or avoid filling their prescriptions.

That's why Blue Cross Blue Shield of Michigan and Blue Care Network are excited to share that, along with the Blue Cross Blue Shield Association and 17 additional Blue Cross and Blue Shield companies, are funding \$55 million to establish a partnership with Civica Rx to address prescription drug affordability, focusing on reducing the costs of generic medications for your employees and all Americans.

Founded by national philanthropies and health systems to make quality medicines available and affordable, Civica now represents more than 1,200 hospitals and over 30% of all licensed hospital beds in the U.S.

Together with Civica, we'll continue to advance our mission to provide your organization and employees with high-quality, affordable health care by:

- Ensuring that the health care needs of patients come first, and that your employees have access to safe, effective and affordable prescription medicines
- Promoting greater competition
- Inviting all interested pharmacies, health plans, employers, retailers, wholesalers and other innovators who share this mission to join us

Meaningful change, significant savings

Initial generic medications are expected to be available soon, and your employees can benefit from the hundreds of millions in savings we anticipate generating from the partnership that will be passed along to our customers.

For more information, contact your Blue Cross Blue Shield of Michigan sales representative or visit [BCBS.com/CivicaRx](https://www.bcbs.com/civicarx).



Founding Members

Blue Cross and Blue Shield of Alabama
 Arkansas Blue Cross and Blue Shield
 Blue Shield of California
 Capital BlueCross
 CareFirst BlueCross BlueShield*
 Excellus BlueCross BlueShield*
 Blue Cross and Blue Shield of Hawaii

Highmark Blue Cross Blue Shield
 Horizon Blue Cross Blue Shield of New Jersey
 Blue Cross of Idaho
 Independence Blue Cross
 Blue Cross and Blue Shield of Kansas
 Blue Cross and Blue Shield of Kansas City
 Blue Cross Blue Shield of Michigan

BlueCross BlueShield of Western New York
 and BlueShield of Northeastern New York
 Blue Cross & Blue Shield of Rhode Island
 BlueCross BlueShield of South Carolina
 Blue Cross and Blue Shield of Vermont
 Blue Cross Blue Shield Association

*Pending state regulatory approvals

Civica Rx is an independent company that will provide select generic drugs to Blue Cross Blue Shield of Michigan and Blue Care Network members. Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association. Blue Cross Blue Shield Association is an association of independent Blue Cross and Blue Shield companies and owner of the Blue Cross and Blue Shield service marks.