







2025

READY TO HELP



How to register your member account

Enjoy the convenience — and freedom — you get with your account:

-  Check your out-of-pocket balance and plan's benefits.
-  Track your claims and explanation of benefits statements.
-  Find care and look up costs.
-  Show your virtual member ID card, and order more plastic cards for adult members on your plan.


Plus, get your member discounts, health and well-being resources and more.

Register your account in one of three ways:

Go online.

1. Go to bcbsm.com/register.
2. Select *Register Now*.
Your adult family members can register their accounts, too.

Use our app.

1. Download the app from the App Store® or Google Play™ (search **BCBSM**).
2. Tap the  app and then *Register*.

Text us.

Text **REGISTER** to **222764** to start setting up your account.*

If you need help registering your account, call the Web Support Help Line at **1-888-417-3479**.

For details about our app, go to bcbsm.com/app.

*Message and data rates may apply. Visit bcbsm.com for our Terms and Conditions of Use and Privacy Practices.

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